

2Q16 Results



This presentation may contain statements that represent expectations about future events or results according to Brazilian and international securities regulators. These statements are based on certain assumptions and analyses made by the Company pursuant to its experience and the economic environment, market conditions and expected future events, many of which are beyond the Company's control. Important factors that could lead to significant differences between actual results and expectations about future events or results include the Company's business strategy, Brazilian and international economic conditions, technology, financial strategy, developments in the utilities industry, hydrological conditions, financial market conditions, uncertainty regarding the results of future operations, plans, objectives, expectations and intentions, among others. Considering these factors, the Company's actual results may differ materially from those indicated or implied in forward-looking statements about future events or results.

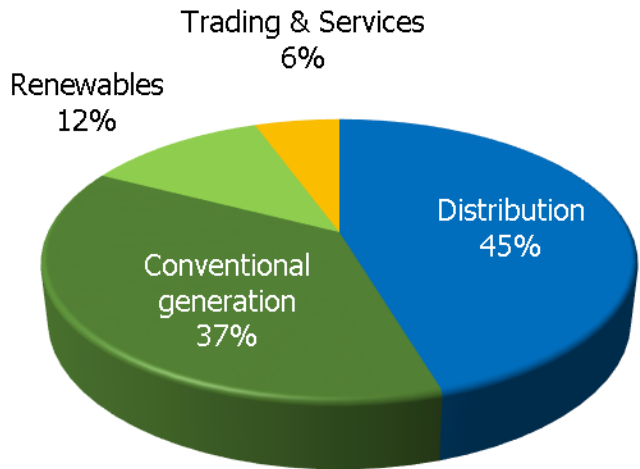
The information and opinions contained herein should not be construed as a recommendation to potential investors and no investment decision should be based on the truthfulness, timeliness or completeness of such information or opinions. None of the advisors to the company or parties related to them or their representatives shall be liable for any losses that may result from the use or contents of this presentation.

This material includes forward-looking statements subject to risks and uncertainties, which are based on current expectations and projections about future events and trends that may affect the Company's business.

These statements may include projections of economic growth, demand, energy supply, as well as information about its competitive position, the regulatory environment, potential growth opportunities and other matters. Many factors could adversely affect the estimates and assumptions on which these statements are based.

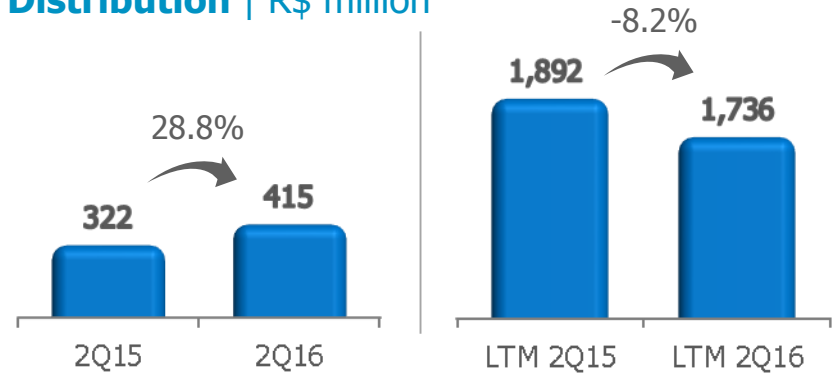
- ✓ Stability of the load in the concession area (**-0.2%**) – captive (**+1.8%**) and free client (**-5.1%**)
- ✓ **Contracted demand** preserved at the same level: **+0.5%** Off Peak and **+1.1%** Peak (Jun-16 x Jun-15)
- ✓ Decrease of **15.4% in Net Revenues^{1,2}** and increase of **8.1% in EBITDA¹**
- ✓ **Tariff adjustment of RGE**, in Jun-16, with an **average effect of -7.51%** to consumers
- ✓ Reduction of **77% in the balance of CVA** - R\$ 737 million in Mar-16 to R\$ 170 million in Jun-16³
- ✓ Investments of **R\$ 504 million**
- ✓ Net debt of **R\$ 11.7 billion** and leverage of **3.10x net debt/ Ebitda¹**
- ✓ Commercial start-up of **36 generation units** in Campo dos Ventos and Sao Benedito wind complexes (**75.6 MW**) until Jul-16
- ✓ Announcement of the **proposal of acquisition of Camargo Corrêa's equity interest by State Grid**, for R\$ 25.00/share - pending the due diligence process and Aneel and CADE approvals
- ✓ Announcement of the acquisition of **AES Sul distribution company** - pending Aneel and creditors approvals

► EBITDA Breakdown² | 2Q16 | R\$ million

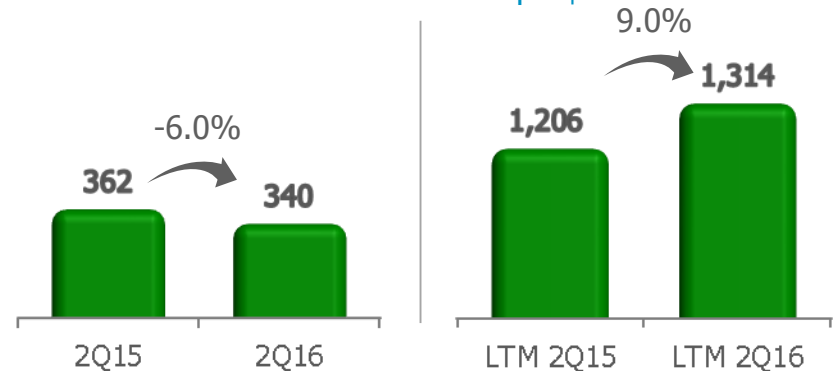


Total: R\$ 901 million

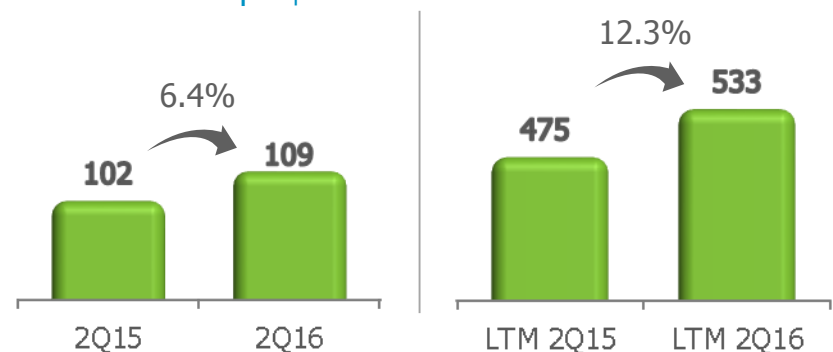
► Distribution | R\$ million



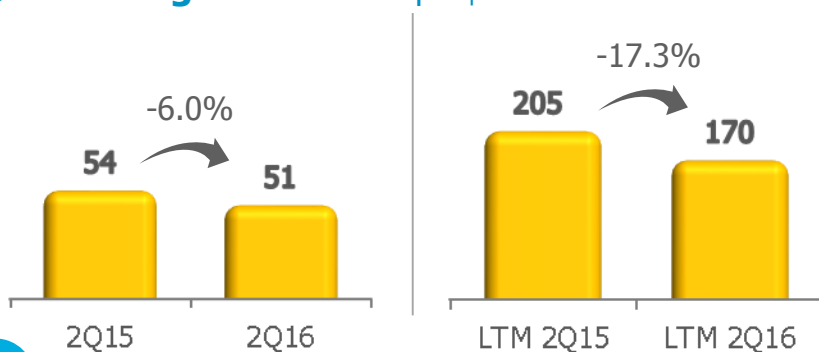
► Generation - Conventional | R\$ million



► Renewable | R\$ million



► Trading & Services | R\$ million

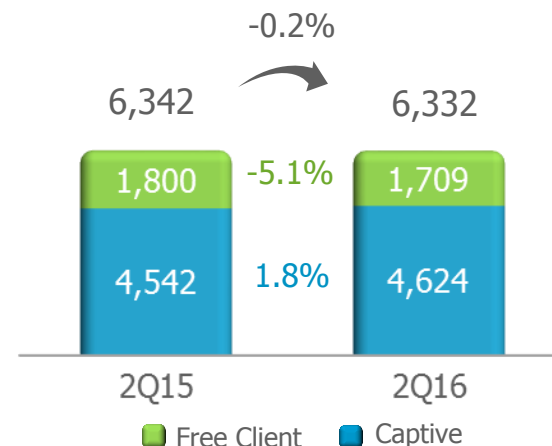


1) Adjusted by proportional consolidation of generation assets, exchange variation in Itaipu invoices and non-recurring effects; 2) Do not consider Holding's Ebitda.

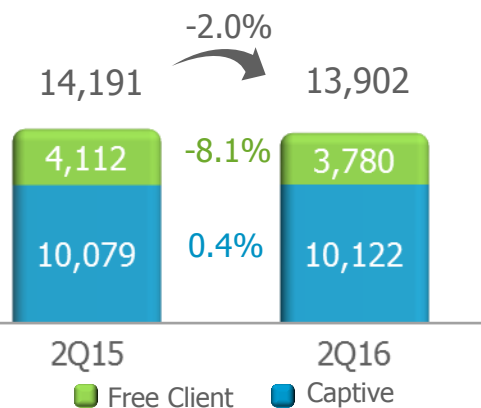
Highlights

- ✓ **Stability of the load** in the concession area (**-0.2%**)
- ✓ **Residential** and **commercial** classes presenting positive rates again, influenced by **high temperature in April** (**+4.2%** and **+1.0%**, respectively)
- ✓ **Contracted demand** is being preserved: **+ 0.5%** peak and **+ 1.1%** off peak (Jun-16 x Lun-15)
- ✓ **Losses¹**: from **8.84%** in 1Q16 to **9.01%** in 2Q16 (change in the market breakdown, higher number of energy cuts)

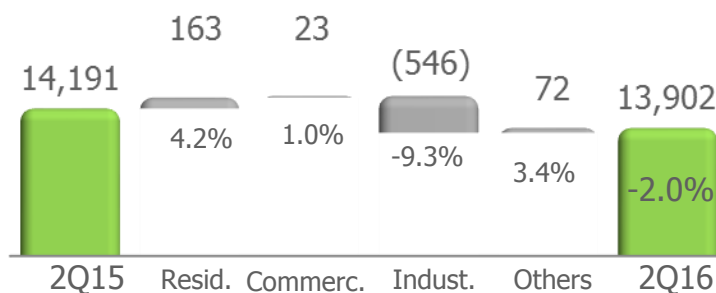
► Load in the concession area^{2,3} | MW average



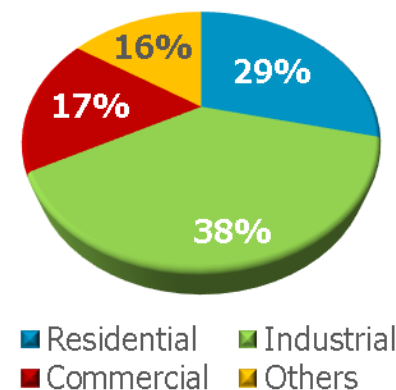
► Sales in the concession area³ | GWh



► Sales by consumption segment³ | GWh



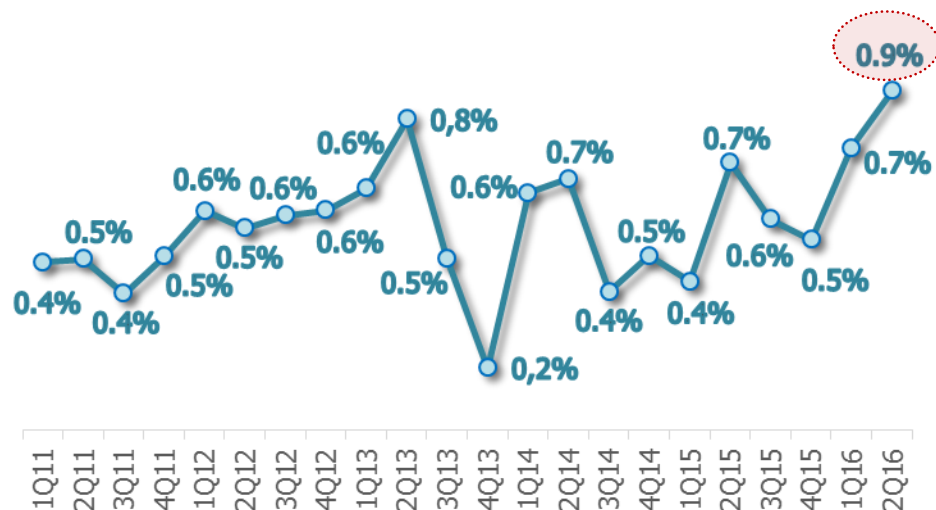
► Sales breakdown in concession area | 2Q16



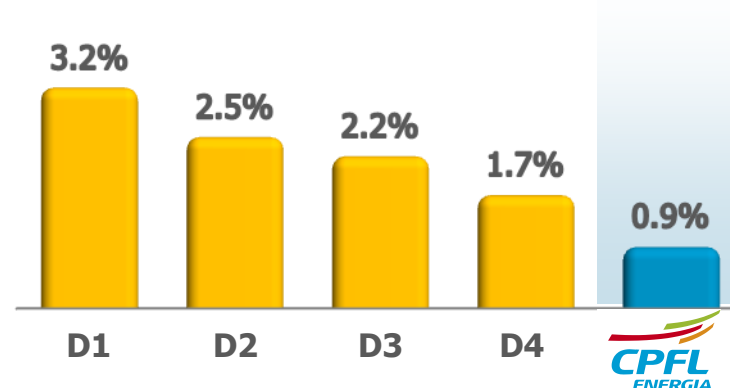
1) The reported values were adequate to ANEEL criteria (customers connected in A1 voltage are disregarded in load); 2) net of losses; 3) disregarding the consumption of a large client in the steel industry - Load on the concession area: + 0.6% and free client: -2.6%; Sales in the concession area: -0.2%, free account: -2.0%, Industrial segment: -5.3%.

Delinquency | Strengthening of ADA¹ and focus on D90 costumers

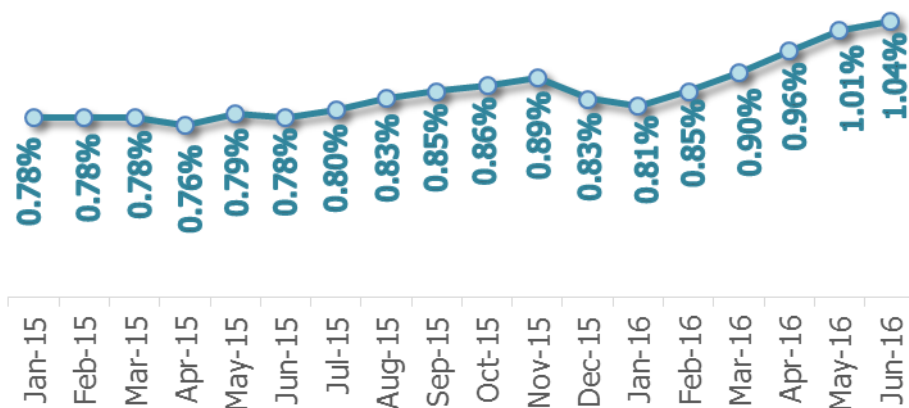
► ADA Evolution | % of Gross Revenues²



► ADA (% Gross Revenues)² | Peers



► Total overdue bills | % in revenues in last 12 months



Strengthening of Collection Actions 1H16 x 1H15 (thousand actions)

- ✓ Cuts: **637 (+99%)**
- ✓ Telecollection: **10,900 (+34%)**
- ✓ Negativity: **4,400 (+11%)**
- ✓ Other actions:
 - E-mails: **907 (+58%)**
 - Electronic protest: **136 (new initiative)**
 - Mass Campaigns

Over contracted position | Measures to mitigate discos' over contracted position in 2016 and 2017

With actions undertaken, CPFL Energia consolidated over contracted position for 2016 is placed within the limit of 105%

Actions in order to mitigate the over contracted position

2016



Involuntary overplus deriving from energy quotas (PH 04/16)

Recognition of involuntary overplus deriving from energy quotas

Mitigation $\approx 4\%$



Bilateral agreements with generators (PH 12/16)

Potential of mitigation depends on the possible deals with generators

No impact for the consumer



New Energy MCSD (Excess and Deficit Compensation Mechanism) (PH 24/16)

Allows reduction in PPAs with generators, including projects with delays. **July 2016 processing represented a reduction of $\approx 0,2\%$. There will be a new round in August.**



Free Customers migration

Making efforts through available mechanisms, as recommended by ANEEL, in order to eliminate the risk.

For CPFL Energia, **migration in 2016 is already $\approx 2\%$.**

From 2017 new actions were implemented

A-1 Auction

Decree

8,828

Aug-16



New agreements will have a reduction clause in case of customer migration



Discos that carry overplus are not obliged to purchase existent energy, respecting the limit of at least 96% of Replacement Amount (MR), in the A-1 auctions



Eliminate unnecessary energy purchase by distributors

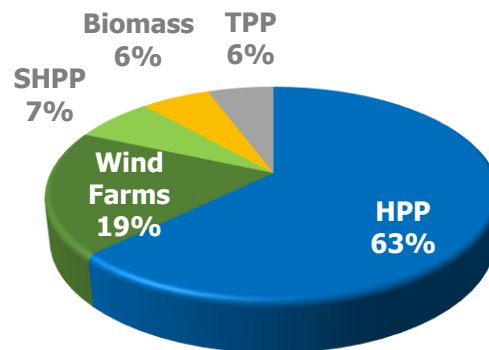


Effective as of 2017

Highlights

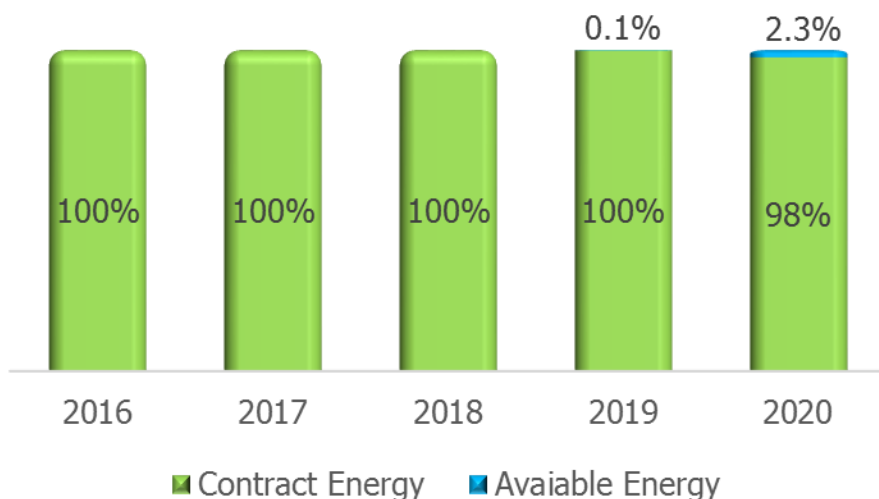
- ✓ **Unfavorable hydrological situation** in the North and Northeast regions
- ✓ 2.8% increase in **installed capacity** compared to 2Q15
 - Start-up of **Mata Velha SHPP** (24 MW) on 05/09/2016
 - Beginning of the gradual start-up of **Campo dos Ventos/São Benedito** wind complexes - **36 wind turbines (75.6 MW)**
- ✓ GSF 2Q16: **R\$ 8 million** vs GSF 2Q15: **R\$ 134 million**
- ✓ **Remaining exposure to GSF:** 12% of the Company's hydro capacity

► 2Q16 Installed Capacity | %



Total: 3,215 MW

► Contracting level | %



Contract Profile

- ✓ Contracted portfolio **in the long term** with low risk exposure
- ✓ Agreements average price: **R\$ 209/MWh**
- ✓ Agreements average tenor: **12.8 years**

IFRS

Net Revenue¹

-15.1%
R\$ 736 million

2Q15	2Q16
R\$ 4,878 million	R\$ 4,141 million

-15.4%
R\$ 745 million

2Q15	2Q16
R\$ 4,834 million	R\$ 4,089 million

EBITDA

30.2%
R\$ 209 million

2Q15	2Q16
R\$ 692 million	R\$ 902 million

8.1%
R\$ 68 million

2Q15	2Q16
R\$ 834 million	R\$ 901 million

Net Income

166.1%
R\$ 150 million

2Q15	2Q16
R\$ 90 million	R\$ 240 million

18.4%
R\$ 41 million

2Q15	2Q16
R\$ 221 million	R\$ 261 million

Proportional Consolidation of
Generation + Itaipu Foreign
Exchange Variation + Non-
Recurring Items

Proportionate Consolidation of Generation (A)

Itaipu Foreign Currency Variation (B)

GSF and Energy Purchase (CPFL Geração and CPFL Renováveis)²

Labor contingences

Provision for asset write-off (Bio Pedra TPP)

Non-Recurring Items (C)

Total (A+B+C)

EBITDA

2Q15

2Q16

Net Income

2Q15

2Q16

6

29

35

21

13

28

78

57

50

33

6

6

133

95

141

1

130

21

IFRS

Net Revenue¹

-15.1%
R\$ 736 million

2Q15	2Q16
R\$ 4,878 million	R\$ 4,141 million

-15.4%
R\$ 745 million

2Q15	2Q16
R\$ 4,834 million	R\$ 4,089 million

EBITDA

30.2%
R\$ 209 million

2Q15	2Q16
R\$ 692 million	R\$ 902 million

8.1%
R\$ 68 million

2Q15	2Q16
R\$ 834 million	R\$ 901 million

Net Income

166.1%
R\$ 150 million

2Q15	2Q16
R\$ 90 million	R\$ 240 million

18.4%
R\$ 41 million

2Q15	2Q16
R\$ 221 million	R\$ 261 million

Key factors

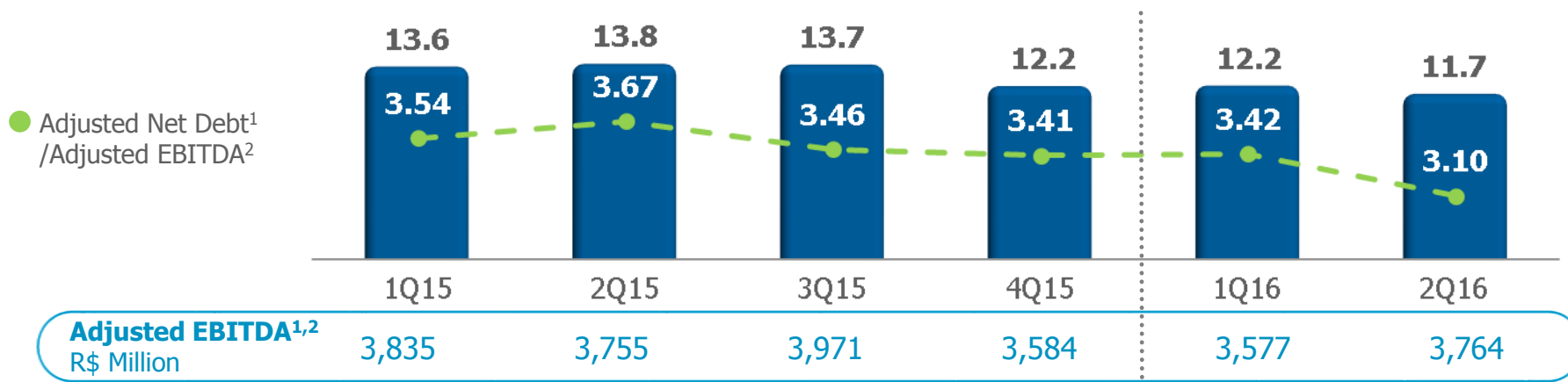
EBITDA:

- Distribution: +R\$ 93 million**
 - Captive load performance (+1.8%): temperature
 - Inflation pass-through to the tariff adjustments
- Renewable Generation: +R\$ 7 million**
 - Higher wind farms generation (+19.8%; +128.5 GWh)
- Conventional Generation: -R\$ 22 million**
 - GSF Risk Premium (R\$ 8 million) / Free market GSF (R\$ 7 million)
 - EPASA – positive effect in 2Q15

Net Income:

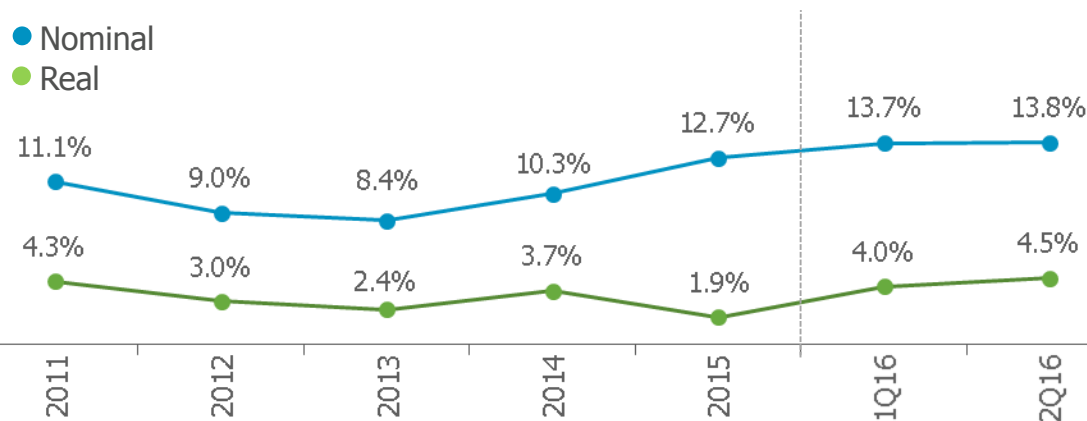
- Financial Result: -R\$ 11 million**
- Depreciation/Amortization: +R\$ 14 million**
 - change in the curve of goodwill amortization

► Leverage¹ | R\$ billion

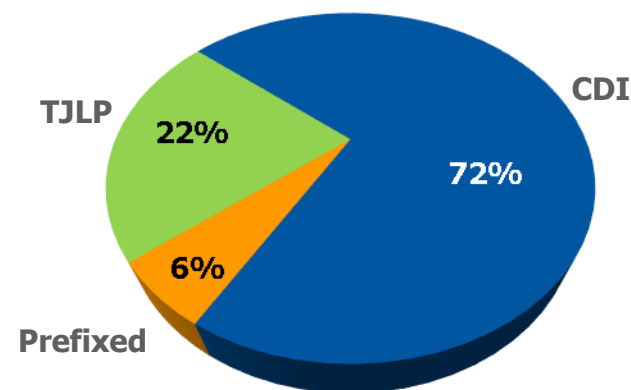


Current CVA balance is at the same level of 2014, improving the cash position and positively impacting our financial covenants

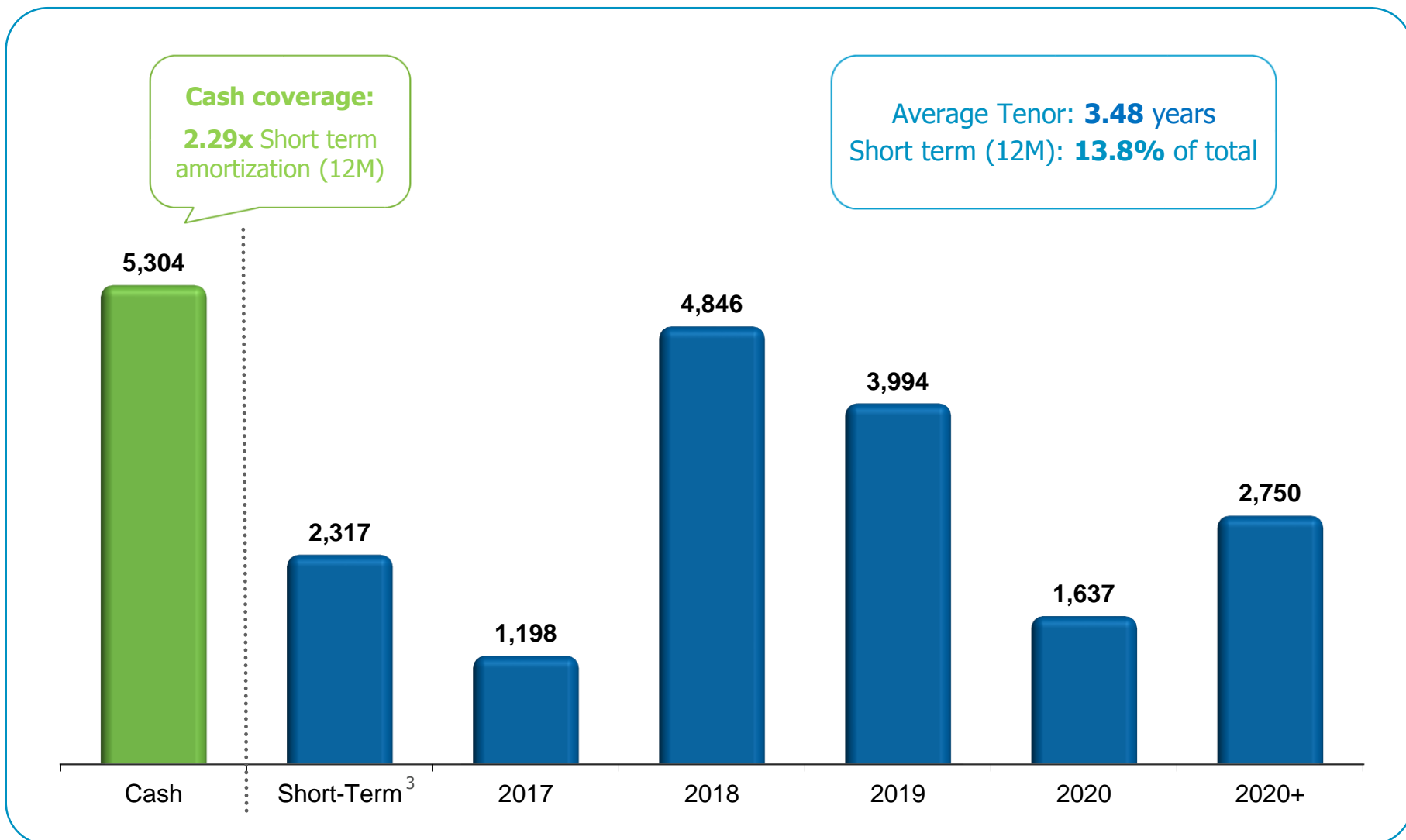
► Gross Debt Cost^{3,4} | LTM



► Gross Debt Breakdown by Indexer | 2Q16^{1,4}



► Debt Amortization Schedule^{1,2} | Jun-16 | R\$ million



1) Considers Debt Principal, including hedge; 2) Financial covenant criteria; 3) Amortization from July-2016 to June-2017

Growth Projects: Generation | Greenfield projects



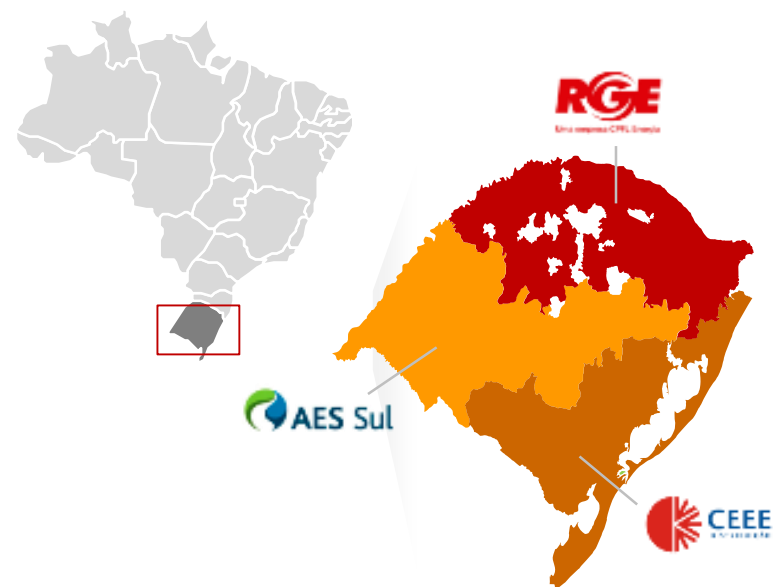
Commercial Start-up
2016-2020(e)

230 MW
of installed capacity

126
average-MW
of assured energy

**Commercial start-up of 36
wind turbines (75,6 MW)
until July-16**

	Campo dos Ventos and São Benedito Wind Farms	Pedra Cheirosa Wind Farms	Boa Vista II SHPP
Commercial Start-up	2016 ¹	2018 ²	2020
Installed Capacity	231.0 MW	48.3 MW	26.5 MW
Assured Energy	125.2 average-MW	26.1 average-MW	14.8 average-MW
PPA ³	ACL 20 years	18 th LEN 2014 R\$ 138.39/MWh until 2037	21 st LEN 2015 R\$ 228.67/MWh until 2049
Financing	BNDES (approved)	BNDES (being structured)	BNDES (being structured)



Transaction

- Acquisition price: **R\$ 1.7 billion** (to be adjusted until the operation closing)
- Debt Assumption: **R\$ 1.1 billion**
- **EV = R\$ 2.8 billion**
- Status: **Pending of approval : ANEEL and creditors**

Regulatory Figures

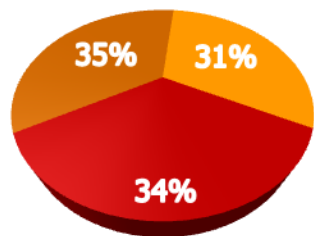
- Net RAB: **~R\$ 1.7 bi**
- Tariff Revision Date: **April, 2018**
- Regulatory EBITDA: **R\$ 330 million**

Financials Figures (2015)

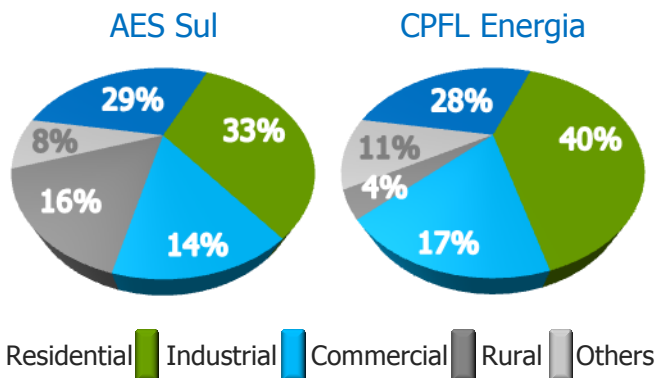
- Net Revenue: **R\$ 3,028 million**
- EBITDA: **R\$ 259 million**
- Net Loss: **- R\$ 5 million**
- Investments: **R\$ 214 million**

Concession Area Sales: 8.9 GWh

Market Share RS



Breakdown by Segment



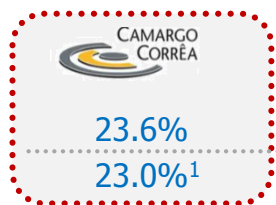
- Serves the Porto Alegre Metropolitan Area (excluding the state capital): **50% of the market and 60% of customers**
- **Triunfo Petrochemical Complex**
- Strong presence of **agricultural production** with relevant crops for the domestic market (rice) and external (soybean)
- **Relevant municipalities:** Canoas, Novo Hamburgo, São Leopoldo, Sapucaia do Sul and Uruguaiana (34% of population)

CPFL Energia (Distribution)

	Before AES SUL	AES Sul	After da AES Sul	Variation (%)
Municipalities (#)	561	118¹	679	+21
Concession Area (thousand km²)	204	100¹	304	+49
Distribution Network (km thousand)	247	65¹	312	+26
Customers (million)	7.8	1.3¹	9.1	+17
Concession Area Sales (GWh)	58	9¹	67	+16
Market Share (%)	12.4	1.9	14.3	+1.9 p.p.
Presence in the RS Municipalities (%)	53	24	77	+24p.p.
IFDM Municipalities²	42 in 100	5	47 in 100	+12

1) Source: 2015 Regulatory Financial Statements – AES SUL 2) FIRJAN Municipal Development Index - Ranking based on life quality criteria : i) Employment and income; (ii) Education and (iii) Health

Corporate Structure | Camargo Corrêa - State Grid Transaction



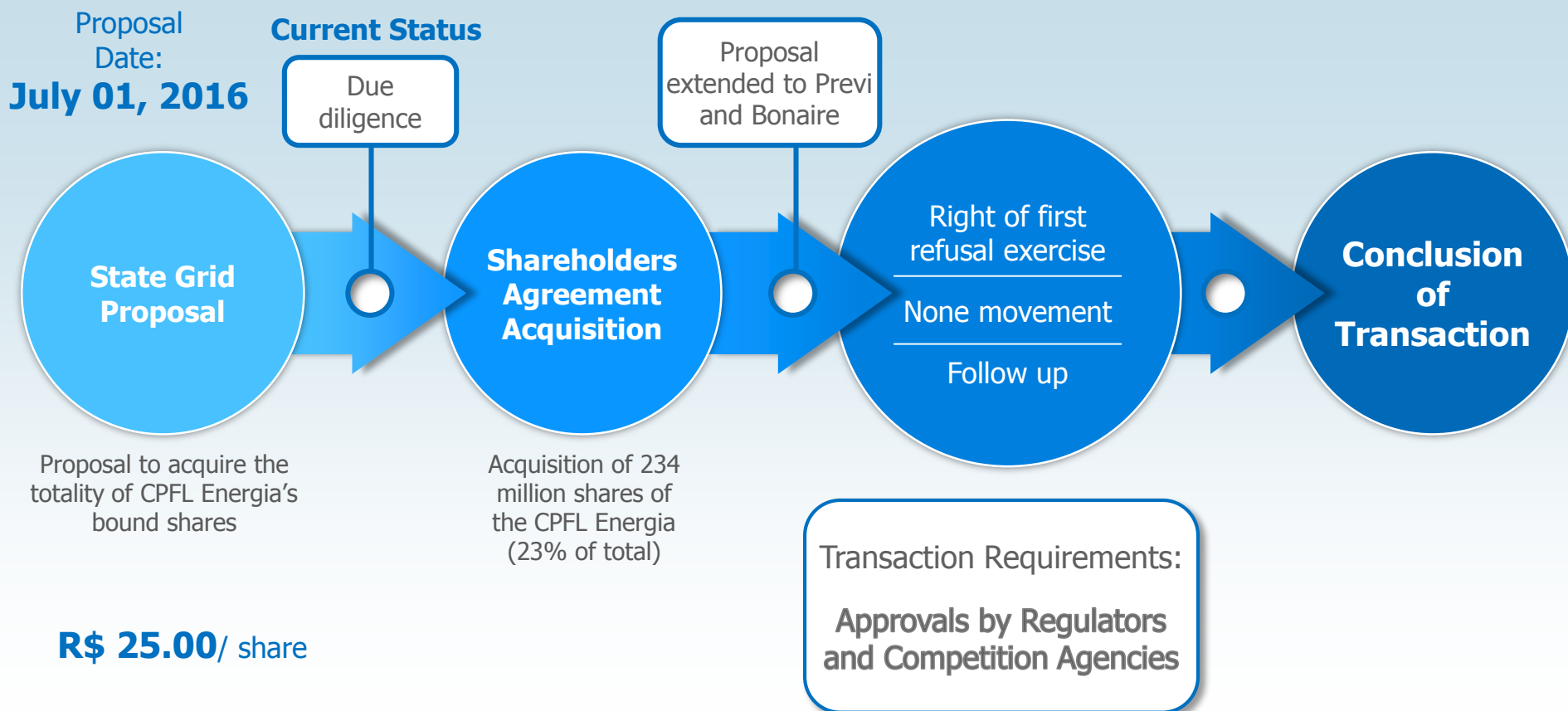
29.4%
19.3%¹



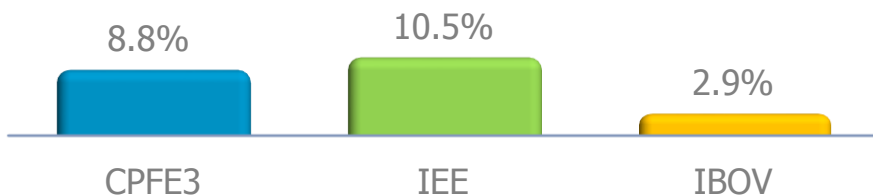
Free Float

31.9%

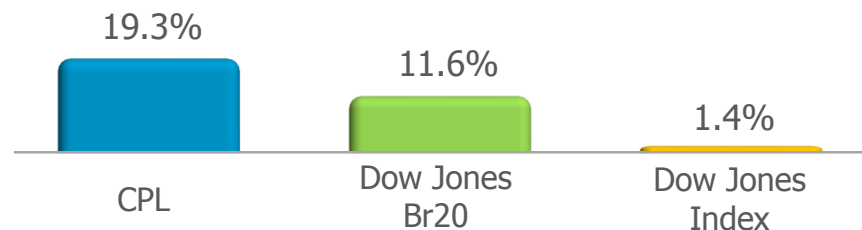
15.1%
11.0%¹



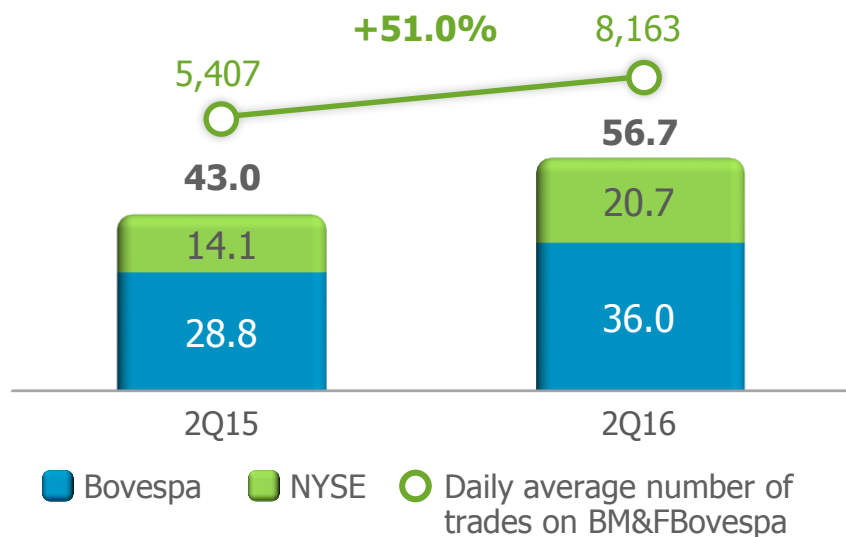
► Shares performance on BM&F Bovespa | 2Q16^{1,2}



► ADRs performance on NYSE | 2Q16^{1,2}



► Daily average trading volume on BM&FBovespa + NYSE² | R\$ million



► CPFL Energia is included in the main indexes

Included in January - 16

Índice Brasil 50 **IBRX 50**

Índice Carbono Eficiente **ICO2**

CPL
LISTED
NYSE

CPFE3
NOVO
MERCADO
BOVESPA BRASIL

Análise de Sustentabilidade de Empresas **ISE**

MEMBER OF
Dow Jones
Sustainability Indices
In Collaboration with RobecoSAM
Emerging markets

MSCI
Indexes

DOW JONES
BRAZIL TITANS
20 ADR

IBOVESPA

Índice de Energia Elétrica **IEE**

Índice Brasil **IBRX**

Índice de Ações com Governança Diferenciada **ITAG**

Índice de Ações com Governança e Corporativa Diferenciada **IGC**

Índice de Governança Corporativa Trade **IGCT**



CPFL
ENERGIA