

CPFL

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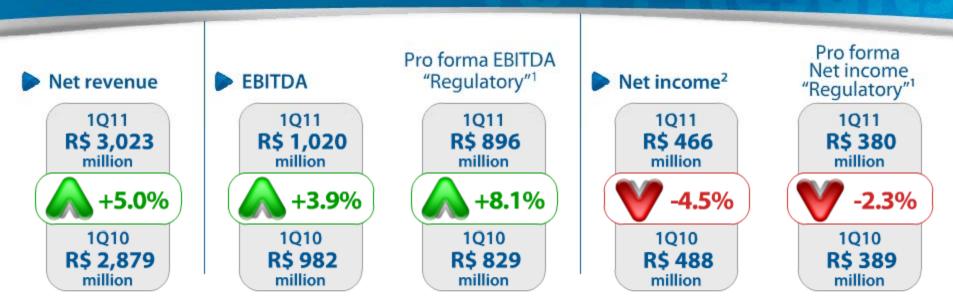
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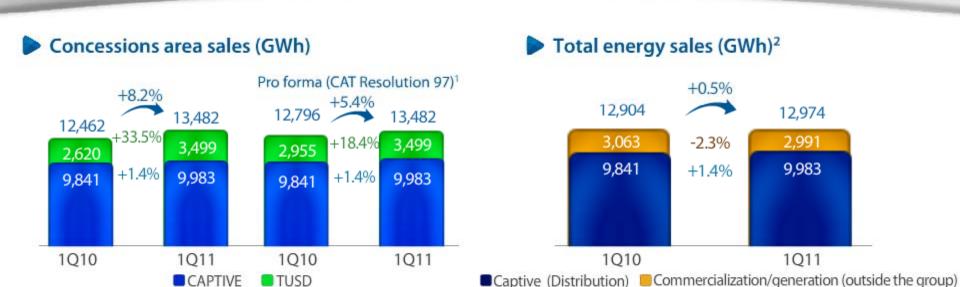
1Q11 Highlights



- Growth of 5.4% in sales in the concession area³
- Annual economic tariff adjustment of 6.11% for CPFL Paulista in Apr, 2011, 8.01% for CPFL Santa Cruz, 6.84% for CPFL Mococa, 6.57% for CPFL Sul Paulista, 6.42% for CPFL Leste Paulista and 5.22% for CPFL Jaguari in Feb, 2011
- Incorporation of CPFL Energias Renováveis through the association between CPFL Energia and ERSA Energias Renováveis
- Acquisition of SIIF Énergies Brasil per R\$ 1,494 million, of which 210MW in wind farms in operation and 867 MW in portfolio of projects⁴
- © CPFL Energia's credit rating was maintained the same after the acquisition of SIIF Énergies Brasil and the association with ERSA
- CPFL Energia's simultaneous stock reverse split and split were approved, in the Extraordinary Shareholders Meeting of April 28, 2011;
- CPFL Energia was elected the most sustainable electric power company in Latin America in 2011 (Utilities) by M&E for the 3rd consecutive year
- Appreciation of 12.6% of CPFL Energia's shares price on the BM&FBOVESPA in 1Q11, outperforming the Ibovespa (-1.0%) and the IEE (9.7%);
- 1) Consider effects of regulatory assets and liabilities 2) CPFL Energia's net income (exclude equity attributed to noncontrolling shareholders): R\$ 460 million 3) Considers CAT 97 effect 4) Disregard 135MW of Quintanilha Machado (R\$ 70 million)



1Q11 Energy sales and TUSD



Concessions area sales (GWh) | Consumer classes Pro forma (CAT Resolution 97)¹

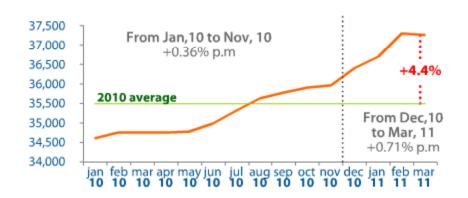




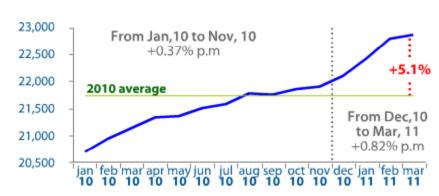
Concession area sales | Seasonally adjusted consumption

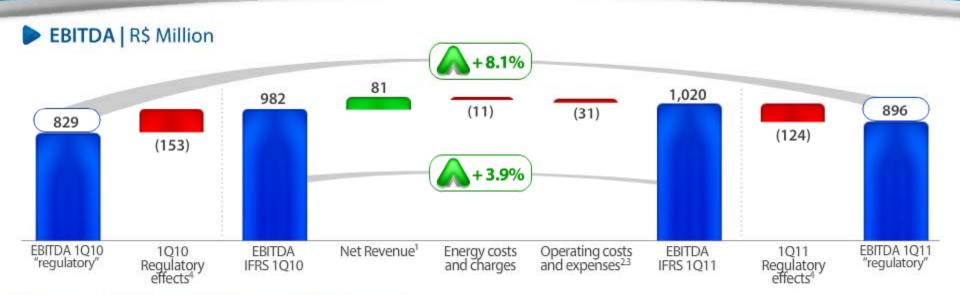


Residential seasonally adjusted consumption (MWh/day) (moving average)



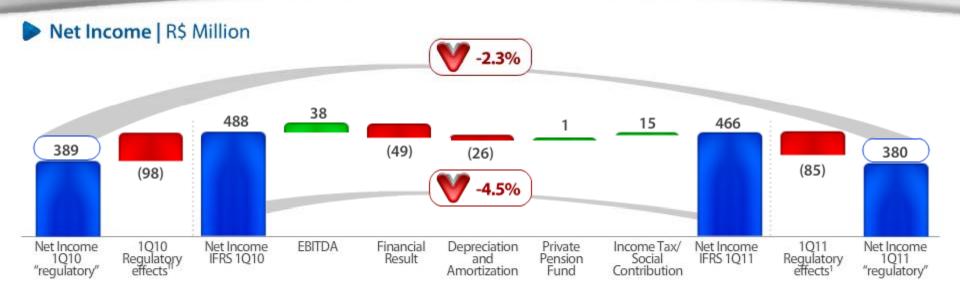
Commercial seasonally adjusted consumption (MWh/day) (moving average)





- Increase of 3.0% in Net Revenues (R\$ 81 million)
 - ♠ Increase of 40.6% in TUSD free consumer revenues (R\$ 98 million)
 - 🚯 Additional net revenue of new power plants Foz do Chapecó HPP, EPASA and Baldin TPP's (R\$ 79 million)
 - Increase of 20.6% in sectorial charges in deductions from operating revenues (R\$ 63 million)
- Increase of 0.8% in Energy costs and charges (R\$ 11 million)
 - Increase of 8.4% in the energy charges, mainly due to the increase in System Service Charges ESS and Connection Charges (R\$23 million)
 - Decrease of 1.1% in energy costs, mainly due to the reduction in the foreign exchange rate, that affected the purchase from Itaipu (R\$ 12 million)
- Increase of 9.2% in operating costs and expenses^{2,3}(R\$ 31 million)
 Adjusted: +6.1%
 IGPM: +10.9%
 - Foz do Chapecó HPP and Baldin and EPASA TPPs (R\$ 6 million) and physical inventory of assets (R\$ 10 million)
 - 1Q10: Energy contract 's premium paid by EPASA due to postponement in ANEEL authorization (R\$ 5 million)
 - Payroll expenses 2010 average adjustment : 6.1% (R\$ 8 million)

1Q11 Results



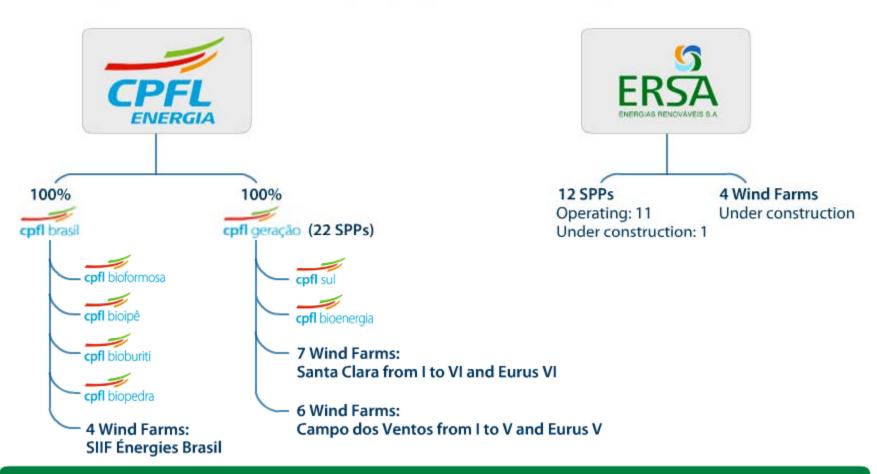
- Increase of 3.9% in EBITDA (R\$ 38 million)
- Decrease of 59% in Financial Result (R\$ 49 million)
 - Increase of 40.9% in Financial Expenses (R\$ 75 million)
 - Financial expenses due to the beginning of commercial start-up of the Foz do Chapecó HPP, Epasa and Baldin TPP's (R\$ 34 million)
 - Incresase of Selic rate (R\$ 36 million)
 - ② Increase of 25.4% in Financial Revenues (R\$ 25 million)
- Increase of 16.3% in Depreciation and Amortization (R\$ 26 million)
 - Commercial start-up of the Foz de Chapecó HPP and Baldin TPP (R\$ 14 million)
- 🚱 Decrease in Income Tax and Social Contribution (R\$ 15 million)

	1Q10	1Q11
Selic	2.00%	2.60%
TJLP	1.47%	1.47%



Corporate Structure | Incorporation of CPFL Renováveis

Current corporate structure considering the projects involved in the joint venture



+ 600 MW in certified projects and 2,741 MW for development

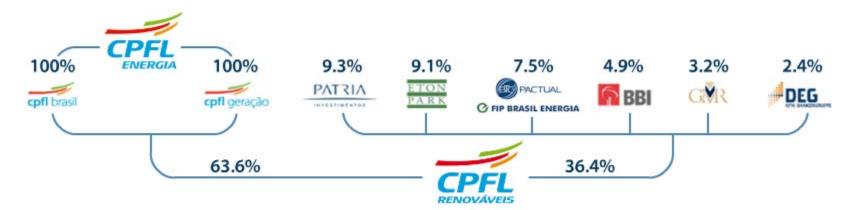


Corporate Structure | Incorporation of CPFL Renováveis









Transaction approval schedule (e)

- May 4 | ANEEL and BNDES Protocols
- Jul Sep | Approval by competent body
- Aug Sep | Shareholding restructuring services, merger of ERSA and incorporation of CPFL Renováveis

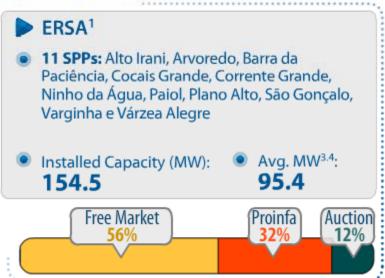
- Equity value: R\$ 4.5 billion
- Financial resources provided by stockholders (cash): R\$ 571 million
 - CPFL: R\$ 250 million
 - ERSA: R\$ 321 million

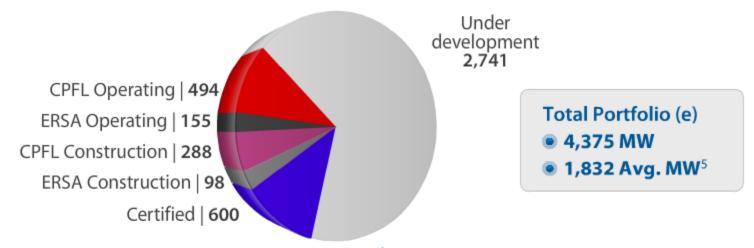


Expansion in Generation | Incorporation of CPFL Renováveis

CPFL Renováveis | Projects into commercial operation - (Aug, 11) (e)









Expansion in Generation | Acquisition of 1,078 MW in wind farms in Mar, 11 210 MW in operating and 867 MW for development

Acquisition of 100% of the Jantus SL (SIIF Énergies Brasil) per R\$ 950 million¹ (equity) and R\$ 544 million (net debt)

Wind Farms into commercial operation

	Formosa	Icaraizinho	Foz do Rio Choró	Paracuru
Installed Capacity	105.0 MW	54.6 MW	25.2MW	25.2MW
Load Factor	28.5%	47.9%	40.7%	49.6%
PROINFA PPA 20 years ¹	R\$ 281/ MWh	R\$ 248/ MWh	R\$ 258/ MWh	R\$ 248/ MWh

Projects portfolio

- 135 MW | Quintanilha Machado Wind Farm, RJ
- 412 MW | Certified projects
- 320 MW | Non-certified projects

Total | 867 MW





Expansion in Generation | Projects under construction Sugarcane-fired Termoelectric Power Plants

	Bio Formosa TPP	Bio Buriti TPP	Bio Ipê TPP	Bio Pedra TPP
Status (actual) ¹	88%	70%	54%	15%
Commercial Start-up (e)	3Q11	2Q11	2Q11	2Q12
Installed Capacity (MW)	40	50	25	70
Assured Energy (avg. MW)	16	21.2	8.4	24
Estimated Investment (R\$ million)	127	135	26	205
Capital Structure (e)	81% BNDES / 19% equity 36% TJLP + 1.9% p.y. 64% 5.5% p.y. pre	80% BNDES / 20% equity 36% TJLP + 1.9% p.y. 64% 5.5% p.y. pre	87% BNDES / 13% equity 74% TJLP + 1.9% p.y. 26% 5.5% p.y. pre	80% BNDES / 20% equity 26% TJLP + 1.9% p.y. 74% 5.5% p.y. pre
Average maturity	11 years	11 years	13 years	10 years
12 1) As of Mar. 11	1	I	I	I



Expansion in Generation | Projects under construction Wind Farms

	Santa Clara I, II, III, IV, V, VI and Eurus VI	Campo dos Ventos II	Campo dos Ventos I, III, IV, V e Eurus V
Status (actual) ¹	17%	-	Waiting for ANEEL authorisation
Commercial Start-up (e)	3Q12	3Q13	3Q13
Installed Capacity (MW)	188	30	150
Assured Energy (avg. MW) ²	76	14	64.6
Estimated Investment (R\$ million)	801	127	600
Capital Structure (e)	70% BNDES /30% equity TJLP + 1.7% a.a. 16 years	70% debt / 30% equity	70% debt / 30% equity
Average maturity	13,333	-	-

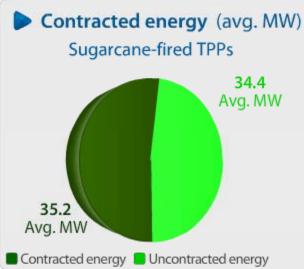


Expansion in Generation | CPFL Renováveis' projects under construction Sales strategy















Expansion in Generation | Installed Capacity Growth





Generation | Energy Auctions expected for 2011

A-3 Auction Expected date: Jul, 11

Sources: biomass, wind and natural gas
 Long term contracts: 20 years

Sources: hydraulic
 Long term contracts: 30 years

Reserve Energy Auction Expected date: Jul, 11

Sources: biomass, wind
 Long term contracts: 20 years

Preliminary valuation of possible participants HPP's in the A-5 Auction in2011

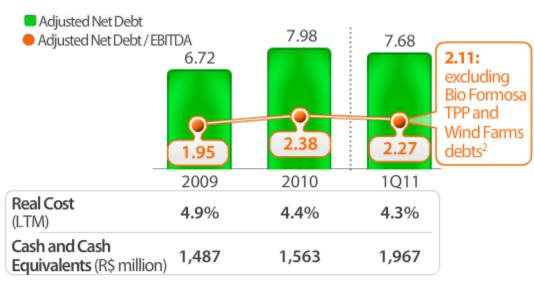
A-5 Auction Expected date: 2H11

HPP's projetcs	River	MW	State
Cachoeira	Parnaíba	63	MA / PI
Castelhanos	Parnaíba	64	MA / PI
Estreito	Parnaíba	56	MA / PI
Ribeiro Gonçalves	Parnaíba	113	MA / PI
Uruçui	Parnaíba	134	MA / PI
Foz do Apiacás	Apiacás	275	MT
Sinop	Teles Pires	461	MT
São Manoel	Teles Pires	746	PA / MT
Total		1,912	

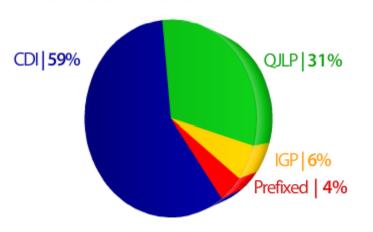


1Q11 Debt Profile





Debt Breakdown



CPFL Energia's credit rating unchanged after SIIF Énergies Brasil's acquisition and joint venture between CPFL and ERSA



Rating brAA+ |Apr, 11



Subsidiaries

Fitch Rating

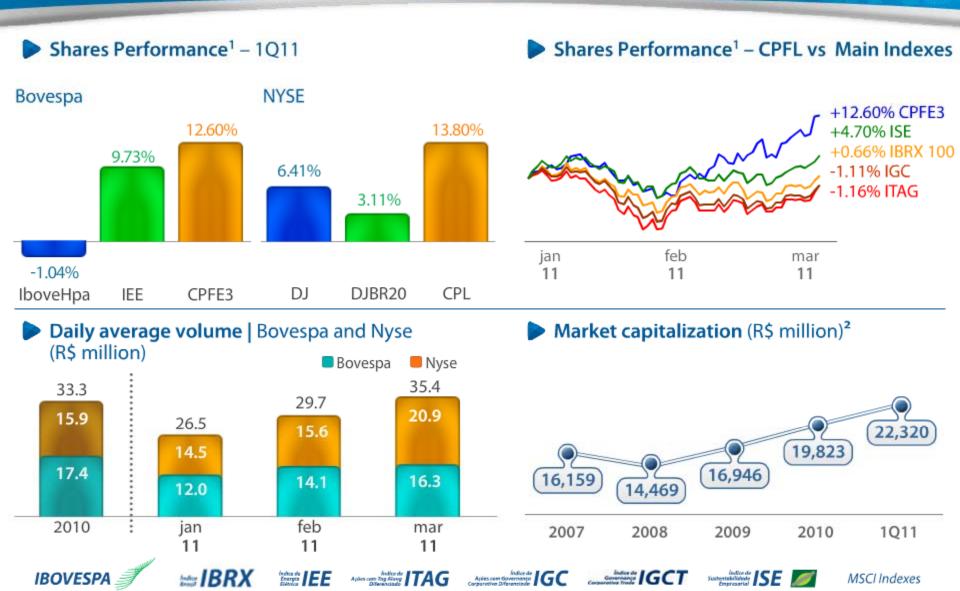








Capital market performance





Sustainability | The most sustainable power energy company of Latin America



The power of sustainability

LATINFINANCE

SUSTAINABILITY SCORES 2011 THE BEST LATIN AMERICAN COMPANIES IN OIL&GAS AND ENERGY IN SUSTAINABILITY



CPFL Energia was elected the most sustainable power energy company of Latin American by consecutive third year

M&E Methodology: calculation of 150 compliance, performance and risk points

Sustainability Compliance Number of standards complied with/total number of standards = % compliance

Quantifiable Sustainability Compliance Mean of last 3 years/last year's performance = % performance

Sustainability Risk Volatility of sustainability performance over last 3 years = % Risk

CPFL Energia obtained the best performance in Sustainability Compliance with score above of 90%

