



Disclaimer



This presentation may contain statements that represent expectations about future events or results according to Brazilian and international securities regulators. These statements are based on certain assumptions and analyses made by the Company pursuant to its experience and the economic environment, market conditions and expected future events, many of which are beyond the Company's control. Important factors that could lead to significant differences between actual results and expectations about future events or results include the Company's business strategy, Brazilian and international economic conditions, technology, financial strategy, developments in the utilities industry, hydrological conditions, financial market conditions, uncertainty regarding the results of future operations, plans, objectives, expectations and intentions, among others. Considering these factors, the Company's actual results may differ materially from those indicated or implied in forward-looking statements about future events or results.

The information and opinions contained herein should not be construed as a recommendation to potential investors and no investment decision should be based on the truthfulness, timeliness or completeness of such information or opinions. None of the advisors to the company or parties related to them or their representatives shall be liable for any losses that may result from the use or contents of this presentation.

This material includes forward-looking statements subject to risks and uncertainties, which are based on current expectations and projections about future events and trends that may affect the Company's business.

These statements may include projections of economic growth, demand, energy supply, as well as information about its competitive position, the regulatory environment, potential growth opportunities and other matters. Many factors could adversely affect the estimates and assumptions on which these statements are based.

2Q17 Highlights



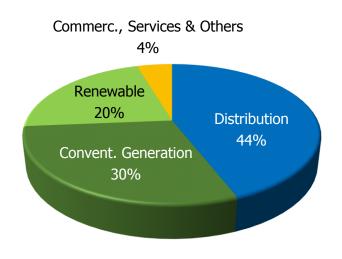
- ✓ **Stable sales** in the concession area (+0.5%)¹
- ✓ Reduction in the contracted demand: -1.2% Off Peak and -2.1% Peak (Jun-17 vs. Jun-16)¹,²
- ✓ Increases of 33.1% in Net Operating Revenue and of 6.3% in EBITDA
- ✓ Investments of R\$ 698 million³
- ✓ Net debt of R\$ 13.6 billion and leverage of 3.28x Net Debt/EBITDA⁴
- ✓ RGE tariff adjustment, in Jun-17, with an average effect of +5.00% to be perceived by the consumers
- ✓ Anticipation of commercial start-up of Pedra Cheirosa Wind Complex (48.3 MW), in Jun-17
- ✓ Anticipation of commercial start-up of CPFL Transmissão Morro Agudo, in Jul-17
- ✓ Current status of State Grid transaction: Tag Along Tender Offer in progress, according to the Material Fact of July 7
- ✓ Public Consultation: improvement of the legal framework of the electric sector

¹⁾ Excluding RGE Sul; 2) Excluding a large A1 consumer, whose demand reduction does not impact the parcel B; 3) Considering the investments in transmission, in the amount of R\$ 2 million; 4) Financial covenants criteria.

2Q17 Highlights | EBITDA¹



► EBITDA¹ Breakdown | 2Q17 | R\$ million



Total: R\$ 1,027 million

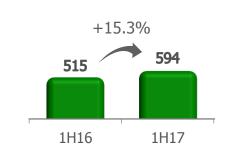
Distribution | R\$ million



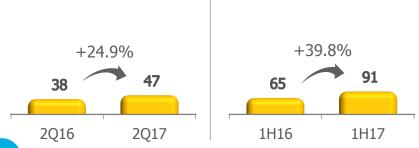


► Conventional Generation | R\$ million





Commerc., Services & Others | R\$ million



► Renewable Generation | R\$ million





2Q17 Energy Sales



Highlights

- ✓ Increase in sales in the concession area (+15.9%)
- ✓ RGE Sul (2Q17) added 2,134 GWh in sales
- ✓ <u>Disregarding RGE Sul</u>:
 - **Stable sales** in the concession area (**+0.5%**)
 - Reduction in load in the concession area (-1.8%)
 - Reduction in the contracted demand: -1.2% Off Peak and -2.1% Peak (Jun-17 vs. Jun-16)¹
 - Losses: from **8.89%** in 2Q16 and **9.14%** in 1Q17 to **8.84%** in 2Q17

► Load in the concession area (without RGE Sul)^{2,3} | average MW











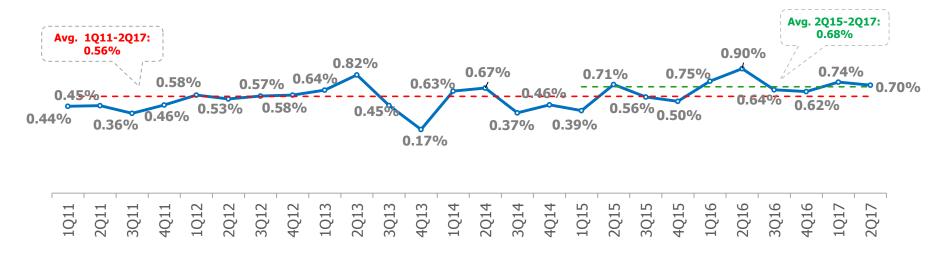
Sales by consumption segment (without RGE Sul)³ | GWh

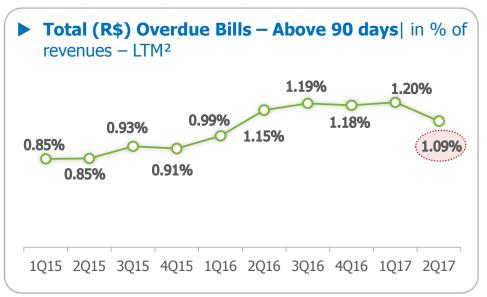


2Q17 Delinquency



► ADA Evolution | % of Gross Revenue¹







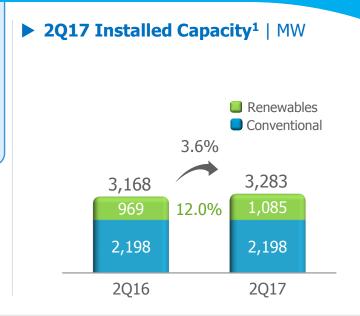
Generation: Performance in 2Q17

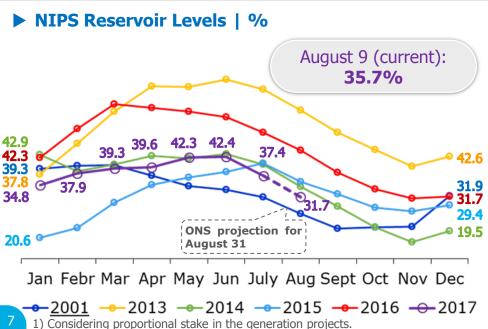


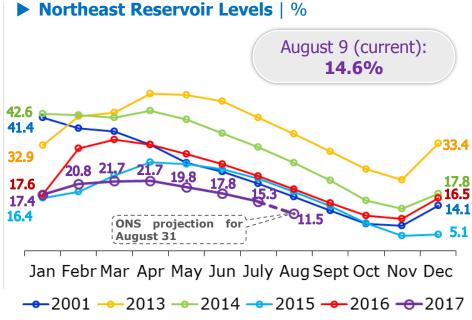


- ✓ Anticipation of commercial start-up of Pedra Cheirosa Wind Complex (48.3 MW), in Jun-17
- ✓ Unfavorable hydrological situation has led the PLD (SE/CW) from R\$ 61/MWh in Jun-16 to R\$ 125/MWh in Jun-17
- ✓ **Unfavorable wind situation:** generation below the P50



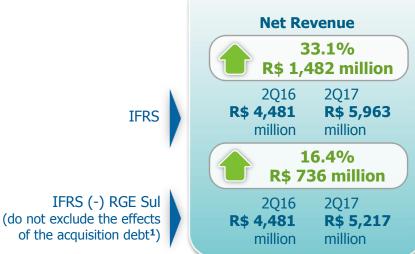


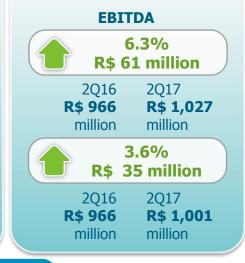


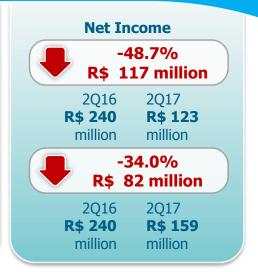


2Q17 Results









Key Factors

EBITDA:

- Distribution: total var. of +R\$ 2 MM
 - Itaipu's exchange variation (+R\$ 43 MM)
 - RGE Sul (+R\$ 26 MM)
 - Concession financial asset (-R\$ 35 MM)
 - Manageable PMSO + ADA + Reinforcement of collection actions (-R\$ 24 MM)
- Conventional Generation: total var. of +R\$ 38 MM
 - Price readjustments of contracts (+R\$ 18 MM)
 - Financial adjustments of UBP (+R\$ 12 MM)
- Renewable Generation: total var. of +R\$ 12 MM
 - Contractual penalties in 2Q16 (+R\$ 38 MM)
 - Start-up of wind farms ACL complex (+R\$ 32 MM)
 - Lower wind farms generation (-R\$ 30 MM)

EBITDA:

- Commerc., Serv. & Others: total var. of +R\$ 9 MM
 - Margin gain by price and volume (+R\$ 34 MM)
 - Contractual penalties in 2Q16 (-R\$ 26 MM)

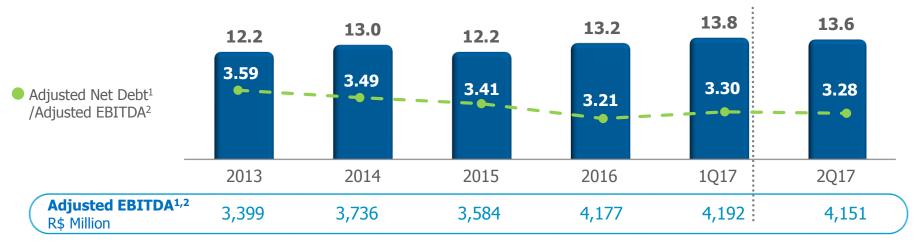
Net Income:

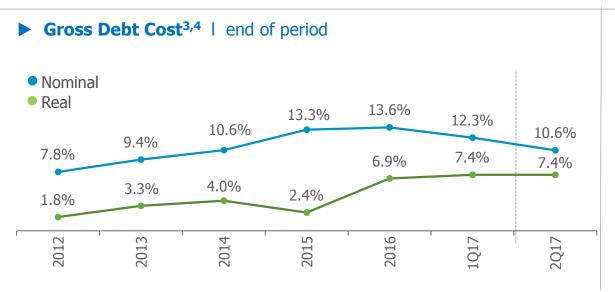
- 合 Financial Result: total var. of -R\$ 154 MM
 - Itaipu's exchange variation (-R\$ 43 MM)
 - Zero Cost Collar derivative (-R\$ 39 MM)
 - MTM (-R\$ 33 MM)
 - RGE Sul: consolidation (-R\$ 29 MM) and acquisition (-R\$ 49 MM)
 - Debt charges, net of income from financial investments (+R\$ 97 MM)
- Income Tax/Social Contr.: total var. of +R\$ 45 MM

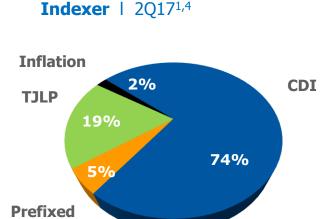
Indebtedness | Financial Covenants Management



► Leverage¹ | R\$ Billion





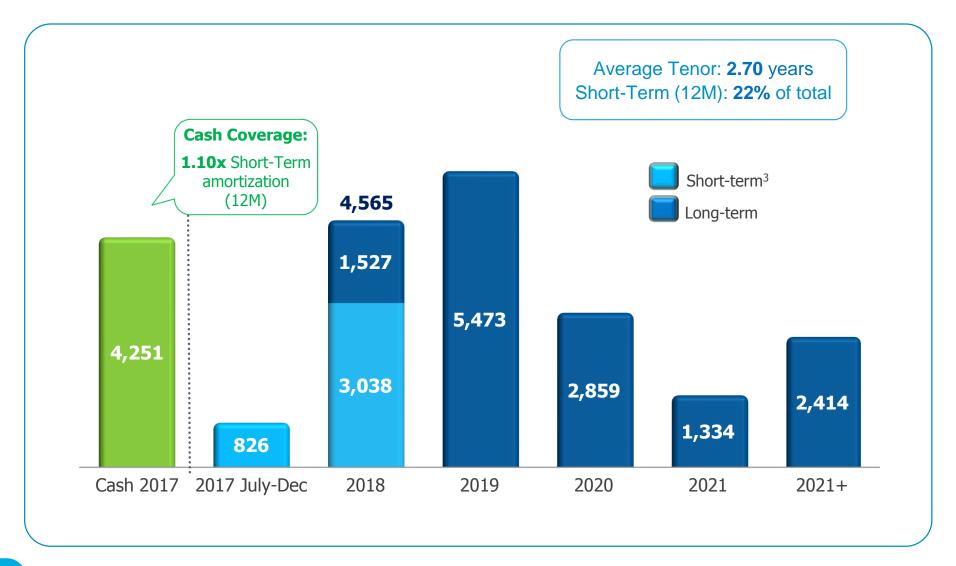


Gross Debt Breakdown by

Debt Profile | On June 30, 2017



▶ Debt amortization schedule^{1,2} | Jun-17 | R\$ Million



Pedra Cheirosa Wind Complex – Commercial Start-up CPFL Renováveis anticipated in 1 year the Wind Complex **Start-up Commercial Installed** PPA1 **Assured Energy** Location **Financing** Capacity Start-up 18th LEN 2014 26.1 **BNDES** e BNB June/2017 48.3 MW R\$ 156.50/MWh Ceará average-MW (under analysis) until 2047

SHPP Boa Vista II – Under Construction





Corporate Structure | State Grid Transaction





54.6%

Free Float

45.4%



01/23/17

Term of 30 days

02/22/17

07/12/17

Conclusion of Transaction

Tender
Offer's
Registration
Application

Change of documentation at CVM for the Mandatory Tender Offer

Mandatory Tender Offer's Registration

Mandatory Tender Offer

Acquisition of the stakes of Camargo Corrêa, Previ and Bonaire (54.6% of the total of CPFL Energia)

R\$ 25.51/share (updated by Selic)

Current status:

- On 07/07/17, CPFL Energia released a Material Fact informing that State Grid decided to proceed solely with the Mandatory Tender Offer resulting from the transfer of control of the Company
- The applicable documentation for the Company's tender offer was duly adjusted to reflect the foregoing decision and were filed with the CVM on 07/12/17

