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Highlights 1Q16



- ✓ Sales dropped **6.4%** in the concession area residential (**-4.6%**), commercial (**-5.2%**) and industrial (**-10.5%**)
- ✓ Stability in **contracted demand:** +0.5% Off Peak and +0.1% Peak (Mar-16 x Mar-15)
- ✓ Decrease of **56% in CVA balance** from R\$ 1.7 billion in Dec-15 to R\$ 0.7 billion in Mar-16¹
- ✓ CPFL Paulista tariff adjustment, in Apr-16, with an average effect of 7.55% on consumer billings
- ✓ Approval of periodic tariff review of 5 discos, with an average effect on consumer Billings of: CPFL Jaguari (13.25%), CPFL Mococa (9.02%), CPFL Leste Paulista (13.32%), CPFL Santa Cruz (7.15%) and CPFL Sul Paulista (12.82%)
- ✓ Commercial start-up of Mata Velha SHPP (24 MW) and of 4 UGs in Campo dos Ventos and São Benedito wind complex (8 MW), in May-16
- ✓ Renegotiation of the hydrological risk of Baesa HPP (26 MW average), bringing up an additional benefit of R\$ 8 million
- ✓ Decrease of **R\$ 143 million in GSF** expenses
- \checkmark Announcement of **CEO succession process**, with a transition phase until July 1st , 2016
- ✓ Investments of **R\$ 446 million**
- Approval of the proposal of capital increase through stock dividend; new shares distributed to shareholders on May 5, 2016
- ✓ **2015 Annual Report** released on Mar 31, 2016

¹⁾ Balance of sectoral financial assets and liabilities, excluding tariff flags not approved by Aneel up to the date special obligations accounted under 4th Tariff Review Cycle methodology.

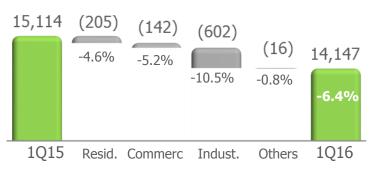
1Q16 Energy sales



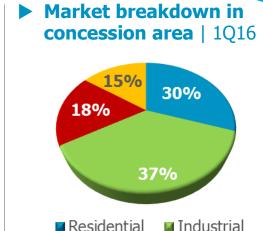
Sales in the concession area | GWh



► Sales by consumption segment | GWh

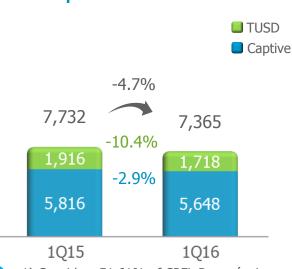


Contracted Demand | MW



■ Commercial Others

► Load in the concession area | MW médios



2.2%

1.3%

1.6%

0.8%

0.5%

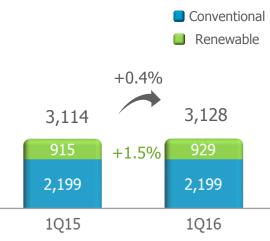
0.1%

-0.8%

-0.9%

jun/15 sep/15 dec/15 mar/16

► Generation Installed Capacity¹ | MW



Residential Segment



Payroll¹ and Consumption per residential customer (kWh/customer)



IPCA inflation (Accumulated 12 months)²



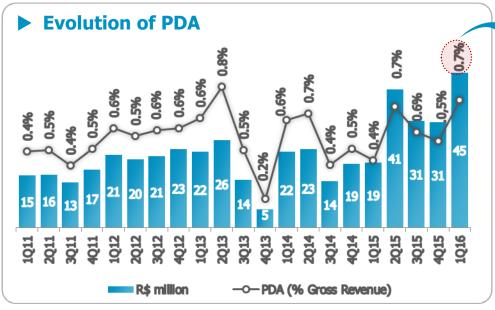
Feb-13 Apr-13 Jun-13 Oct-13 Oct-14 Apr-14 Aug-14 Oct-14 Coct-14 Dec-14 Apr-15 Jun-15 Apr-15

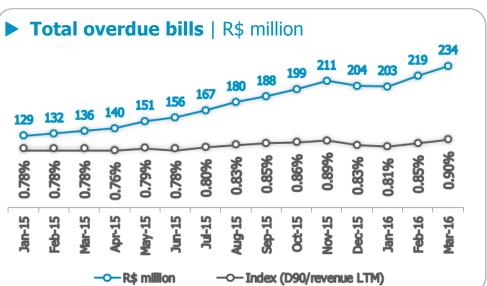
Context 2016

- Lower and negative expected real tariff adjustments
- Energy: essential good, without direct substitute
- Considerable efficiency gains (lamp replacement) occurred in 2015 – potential is lower
 - LED lamp sales⁴ 2014: 27 million | 2015: 81 million
- The adjustments of 2015 were in superfluous consumption – Additional reductions will affect the costumer **comfort** and tend not to happen in the same proportion

Delinquency | Strengthening of PDA and D90 costumer focus







PDA as % of Gross Revenue is still low

- Tariff increase 1Q16 vs 1Q15: 51.5 %
- Deteriorated Macroeconomic Scenario (1Q16)
 - Unemployment rate : 10.2%¹
 - Payroll: **-4.2%**²
 - Inflation rate: 9.4%3

Migration of delinquency from D30 customer to D90 → change in collection actions

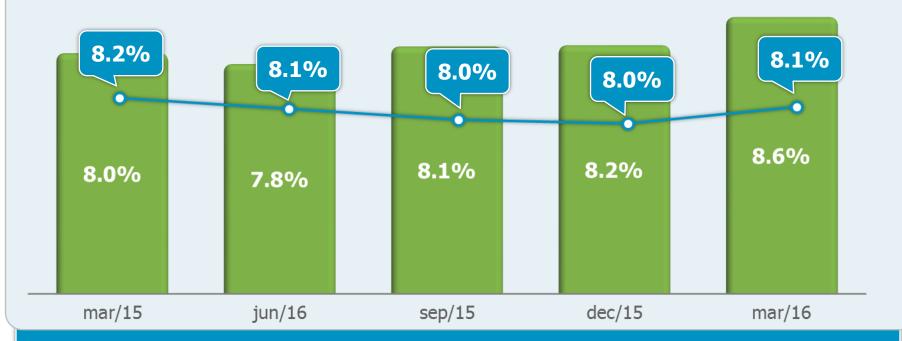
Strengthening of Collection Actions (actions/month): March/16 (vs 1Q15)

- ✓ Conventional Cuts: 110 thousand (+153%)
- ✓ Telecollection: 1.9 million (+20%)
- ✓ E-mails: 236 thousand (+232%)
- ✓ Bill Collector: 267 thousand (+44%)
- ✓ Negativity: 807 thousand (+8%)
- Electronic protest: 46 thousand (new initiative)

1Q16 Losses



- ► Total Losses Consolidated | last 12 months
 - Losses
 - O 12-month moving average ¹



In 1Q16, consolidated losses of CPFL Energia presented an increase, reaching 8.63%

This increase reflects **higher unbilled**, mainly due to:

- ✓ Effect of leap year +1 day in load, not yet reflected in the billing schedule
 - ✓ Higher temperature in 1Q16

Such effects will be offset in the following quarters

¹⁾ The 12-month moving average is an indicator that mitigates the effect of unbilled on losses, indicating whether losses are out of control or it is just an one-off effect of unbilled, to be offset in subsequent periods.

1Q16 Results



-20.3%
R\$ 1,027 million

1Q15 1Q16
R\$ 5,059 R\$ 4,032

IFRS

Proportionate Consolidation of Generation + Itaipu Foreign Exchange Variation + Non-Recurring Items -19.6% R\$ 969 million

million

million

1Q15 1Q16 **R\$ 4,954 R\$ 3,985** million million **EBITDA**

-2.6% R\$ 25 million

> 1Q15 1Q16 **R\$ 972 R\$ 947** million million

-5.3% R\$ 53 million

1Q15 1Q16 **R\$ 1,003 R\$ 949** million million **Net Income**

63.3% R\$ 90 million

> 1Q15 1Q16 **R\$ 142 R\$ 232** million million

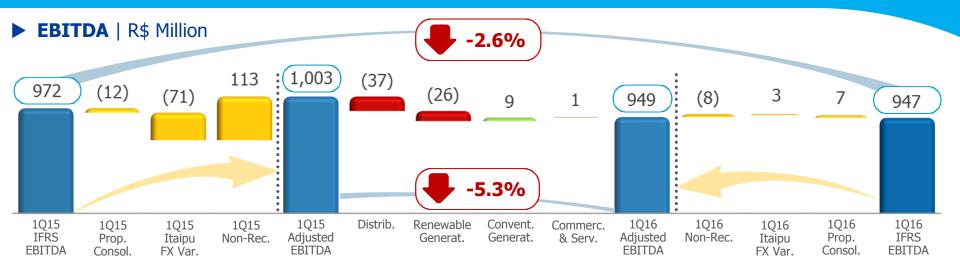
6.7% R\$ 17 million

> 1Q15 1Q16 **R\$ 251 R\$ 267** million million

	EBITDA			Net Income					
	1Q15 1Q16			16	1Q15		10	1Q16	
Proportionate Consolidation of Generation (A)		12	0	7	•	26	0	40	
Itaipu Foreign Currency Variation (B)	•	71	0	3					
GSF and Energy Purchase (CPFL Geração and CPFL Renováveis)	1	155		8	G	112		5	
Renegotiation of the GSF (net of risk premium)	0	30			•	20			
Seasonality Gain (CPFL Geração and CPFL Renováveis)		72			–	50			
Non-Recurring Items (C)	+ 1	13		8	•	82		5	
Total (A+B+C)	0	30	0	2	•	108	0	35	

1Q16 Results





\bigcirc Distribution \rightarrow -6.9% (-R\$ 37 million)

- Legal and judicial expenses (R\$ 28 million)
- Allowance for doubtful accounts (R\$ 26 million)
- 6.4% reduction in sales in the concession area (R\$ 24 million)
- Parcel A pass-through gains: R&D, Neutrality and CVA unbilled, CPFL Piratininga losses, new accountings and others (R\$ 66 million)
- Paulista Annual Adjustments (RTA) and 5 Ds Tariff Review (R\$ 11 million)
- PIS and COFINS (R\$ 4 million)

\bigcirc Renewable generation \rightarrow -23.3% (-R\$ 26 million)

- Wind farms operation weaker winds (R\$ 13 million)
- SHPPs seasonality (R\$ 10 million)
- PMSO (R\$ 6 million) (+) GSF risk premium (R\$ 1 million)

\bigcirc Conventional generation \rightarrow +2.9% (+R\$ 9 million)

- ♠ EPASA's better performance (R\$ 12 million)
- Others (R\$ 12 million)
- Expenses with GSF (R\$ 10 million)
- GSF risk premium (R\$ 5 million)

Commercialization, Services and Holding → +3.5% (+R\$ 1 million)



PLD (R\$/MWh) ¹					
	1Q15	1Q16			
	388.48	34.60			

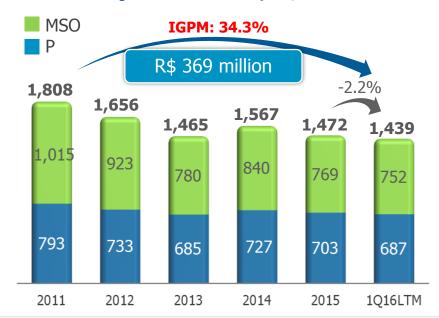
Manageable expenses | New approach - Productivity



► Nominal Adjusted PMSO | R\$ Million



► Real Adjusted PMSO¹ | R\$ Million



2011 to 2014

Creation of decision packages and budget planning according to ZBB methodology



2015/2016

Productivity monitoring

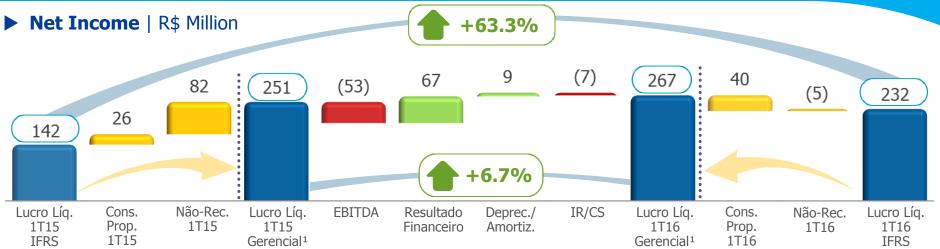
Application of **Technology** to provide higher productivity in the Distribution segment activities, such as:

- evolution and comparison through indicators created for productivity measurement
- ✓ analysis of team's unavailability
- √ Team's daily management
- √ dashboards in real time

¹⁾ March/16. Variation of IGP-M in the period 1Q16LTM x 2011= 34.3%. PMSO disregarding Private Pension Fund. Excludes non-recurring items, acquisition of fuel oil for EPASA power plants, PMSO of Services and CPFL Renováveis segments, Legal, Judicial and Indemnities and Personnel capitalization costs since January 2014, due to the new methodology established by Aneel.

1Q16 Results





- Reduction of 5.3% in EBITDA (R\$ 53 million)
- Reduction of 23.7% in Negative Net Financial Result (R\$ 67 million)
 - Adjustment of sectoral financial assets/liabilities (CVA) (R\$ 41 million)
 - Variation of discos' concession financial assets (R\$ 33 million)
 - Additions and late payment fines / installments debts (R\$ 30 million)
 - ♠ Mark-to-market effect Law 4,131 operations non-cash (R\$ 27 million)
 - PIS/COFINS over financial revenues (R\$ 21 million)
 - Net financial revenues (R\$ 12 million)
 - Others (R\$ 31 million)
- Reduction of 3.3% in Depreciation and Amortization (R\$ 9 million)
 - Reduction in the amortization of concession's intangible (R\$ 20 million)
 - Increase in depreciation and amortization (R\$ 11 million)
- ☐ Increase of 3.5% in Income Tax/Social Contribution (R\$ 7 million)
 - 1) Take into account proportionate consolidation of projects; 2) Exchange rate (R\$/US\$) end of the period.

Tariff events: Accumulated CVA and Parcel B adjustments



4th Cycle of Periodic Tariff Review

	Parcel A	Parcel B	Customer Average Effect	Parcel B Gain ¹	Financial Components
CFPL Santa Cruz	-2.46%	6.43%	7.15%	7	43
CPFL Leste Paulista	-2.79%	19.64%	13.32%	2	4
CPFL Sul Paulista	-3.72%	18.26%	12.82%	3	11
CPFL Jaguari	-1.43%	17.41%	13.25%	1	18
CPFL Mococa	-3.53%	11.29%	9.02%	2	4
	Consolidated effect				80

Decrease of Parcel A

- ✓ Decrease in 2016 CDE Ouota
- ✓ Decrease in Itaipu tariff (in US\$)
- ✓ Addition of energy from quotas

► Increase of Parcel B

- ✓ Increase in Net RAB
- ✓ Increase in WACC from 7.50% to 8.09%
- ✓ Increase in BAR remuneration
- ✓ Addition of special obligations remuneration
- ▶ Pass through of accumulated CVA and other financial components
 - ✓ Pass-through of R\$ 80 million in CVA and others financial components

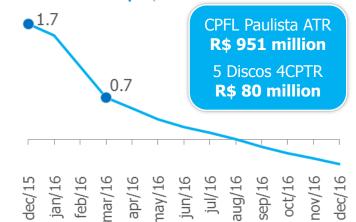
Annual Tariff Readjustment

	Parcel	Parcel	Customer	Financial
	A	B	Average Effect	Components
CPFL Paulista	-2.51%	10.06%	7.55%	951

Pass-through of accumulated CVA and other financial components

✓ Pass-through of R\$ 951 million in CVA and others financial components

► CVA Balance | R\$ million



1) Reflecting 4th Cycle of Periodic Tariff Review new methodology.

Indebtedness | Financial Covenants Management



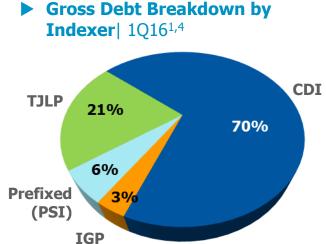
Leverage¹ | R\$ Billion



CPFL Energia received a significant amount related to CVA in 1Q16.

Adjusting the cash balance plus the CVA asset (until 1Q16), the Net Debt / EBITDA would reach 3.22x

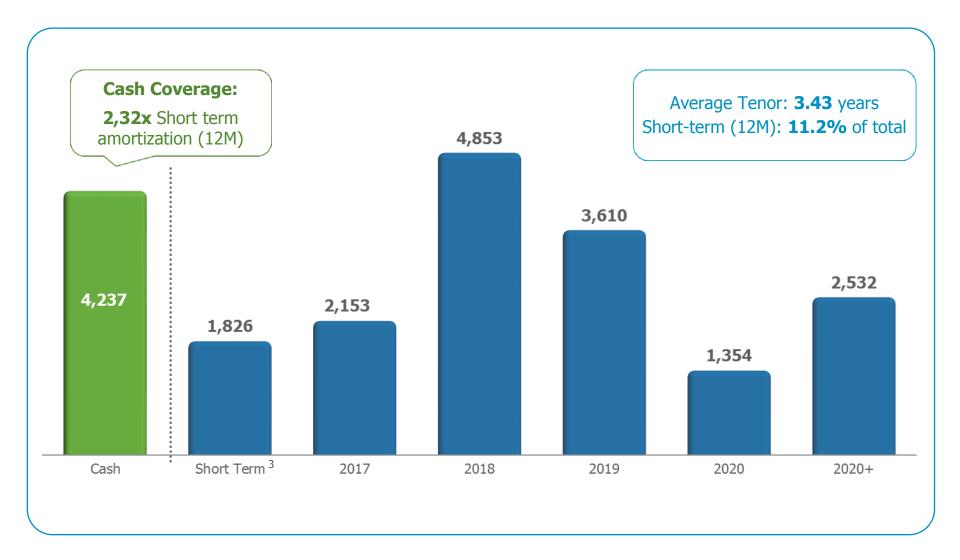




Debt Profile | On March 31, 2016



▶ **Debt Amortization Schedule**^{1,2} | Mar-16 | R\$ Million



Over contracted position | Measures to mitigate over contracted positions of discos



In the current context, PH 04 and PH 012 mitigate the over contracted position issue for CPFL Energia in 2016

Actions to mitigate the over contracted position



PH04 (March/16)

Recognition of involuntary overplus deriving from energy quotas

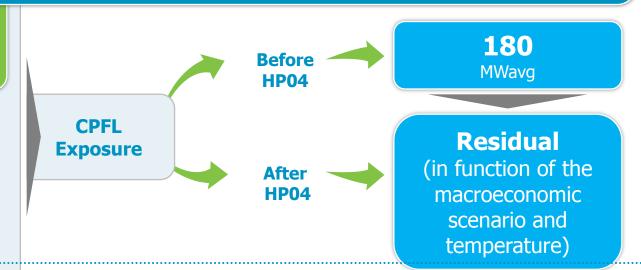
Mitigation ≈ 4%



PH012 (April/16)

Simplify the process for postponement of new energy contracts

Some mitigation potential



Mitigation potential depends on the possible deals with generators

No impact for the consumer

The impact of special customers migration to the free market still need be better discussed among agents and ANEEL For CPFL Energia, migration in 2016 already represents approximately 1.8%

SHPP Mata Velha





¹⁾ Constant currency (mar/16); 2) The power generated will be injected into the system and sold on the free market until the beginning of the energy sales contract in January 2018.

Generation | Greenfield projects



Commercial Start-up **2016-2020**(e)

306 MW of installed capacity

166average-MW
of assured energy

Commercial start-up of 4 wind turbines (8,4 MW) in May-16

	Campo dos Ventos and São Benedito Wind Farms	Pedra Cheirosa Wind Farms	Boa Vista II SHPP			
Commercial Start-up	2016 ¹	2018 ²	2020			
Installed Capacity	231.0 MW	48.3 MW	26.5 MW			
Assured Energy	125.2 average-MW	26.1 average-MW ³	14.8 average-MW			
PPA ³	ACL 20 years	18º LEN 2014 R\$ 138.39/MWh until 2037	21º LEN 2015 R\$ 219.77/MWh until 2049			
Financing	BNDES (approved)	BNDES (being structured)	BNDES (being structured)			

CPFL Eficiência – Algar Tech



First CPFL's commercial case in solar distributed generation, through the subsidiary CPFL Eficiência

Project

- Replacement of 15,023 lamps to tubular LED technology
- Air conditioning system: Replacement of the refrigerant fluid
- ✓ Construction of 2 solar power plants: Campinas (198 kWp) and Uberlândia (increase of 409.2 kWp)
- 27% saving with energy efficiency due to photovoltaic generation
- Initial Investment: R\$ 6 million
- Inauguration in March-2016

Benefits - Algar

- Savings: around **3,500 MWh/year** (12% of total consumption)
- Postponement of the construction of a substation
- More attractive prices in free market
- Sustainability



Benefits - CPFL Energia

- Participation in **gains** (estimated solar generation +energy efficiency) in **10 years**
- BOT¹ Agreement asset remuneration in **6 years**
- Energy commercialization by CPFL Brasil during 10 years

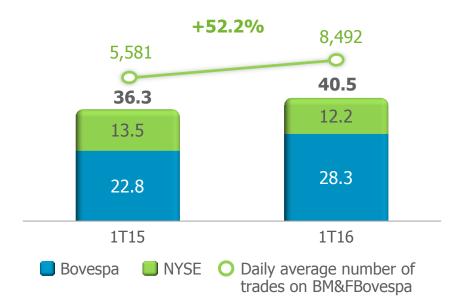
Stock Market Performance



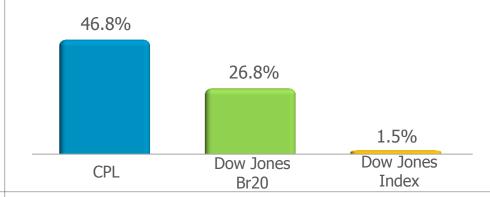




▶ Daily average trading volume on BM&FBovespa + NYSE² | R\$ Million



► Shares performance on NYSE | 1Q16¹,²



► CPFL Energia is included in the main indexes



Chief Executive Officer (CEO) Succession Plan



✓ On April 2016, CPFL Energia announced the conclusion of the Chief Executive Officer (CEO) Succession Plan

✓ The Succession Plan is part of a planned process, according. to the best practices of **Corporate Governance**

✓ After 18 years, **Wilson Ferreira Jr.** will step down from the

CEO position

✓ **Andre Dorf**, who joined the CPFL three years ago as the CEO of CPFL Renováveis, will be the new CEO

✓ Both Executives are working together until July, 1st to ensure a smooth and natural transition



